

Calm Family Reset Link Summary

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This document summarizes what we found in the notes and what was confirmed live on the site.

Most important answer

The specific freebie / opt-in page for the 25-activity lead magnet is:

<https://thrivevaultreset.com/calm-family-reset/>

What is live right now

1) Freebie page / lead magnet:

<https://thrivevaultreset.com/calm-family-reset/>

This is the page for “**The Calm Family Reset — 25 Screen-Free Activities (Free Kit)**”.

It currently offers:

- 25 screen-free activities
- the “I’m bored” script
- Activity Picker
- Boredom Jar cards

It asks people to enter their email to get the free kit.

2) Main homepage:

<https://thrivevaultreset.com/>

The homepage now prominently features the **\$12 7-Day Screen Reset Kit**.

So if someone starts at the homepage, they are led toward the paid offer.

3) \$12 landing page:

<https://thrivevaultreset.com/the-7-day-screen-reset-kit/>

This page is live and is the main sales page for the \$12 kit.

Original funnel notes from June

From the June notes, the intended funnel was:

- Ads / social traffic → <https://thrivevaultreset.com/calm-family-reset/>
- Email signup
- Thank-you / tripwire path to the **\$12 kit**
- Then the **\$37 bundle**
- Then the **\$97 PRO**

Useful links we identified

- **Freebie / opt-in page:**
<https://thrivevaultreset.com/calm-family-reset/>
- **\$12 landing page:**
<https://thrivevaultreset.com/the-7-day-screen-reset-kit/>
- **\$12 product page:**
<https://thrivevaultreset.com/product/7-day-screen-reset-kit/>
- **\$37 bundle landing page:**
<https://thrivevaultreset.com/the-calm-family-reset-bundle/>
- **\$37 product page:**
<https://thrivevaultreset.com/product/calm-family-reset-bundle/>
- **\$97 PRO product page:**
<https://thrivevaultreset.com/product/calm-family-reset-pro/>

Bottom line

If you want to send people to the **free 25-activity lead magnet**, use:

<https://thrivevaultreset.com/calm-family-reset/>

If people go to the homepage instead, they will mainly see the **\$12 paid kit**.